

HELLO

**want to be part of the first
ever Greek Fashion Show
in Boston in March '24 ?**



[KHITON
EVENTS]

KHITON 2024

[ABOUT THE SHOW]

The Khiton Greek Fashion Show Boston 2024 supports and promotes change makers in the Greek fashion industry through an annual fashion show in Boston metro area, business mentoring and networking to leading fashion experts.

The participating designers are selected as leading the Greek fashion industry in sustainability, circular economy, small business innovative tactics, and grassroots marketing..

Complementing the monetary support of the show's production, the designers will follow the fashion show at Maliotis Center with a trunk show, substantial publicity, and exposure to industry buyers targeted at the greater Greek and American community of Boston metro area.

BE PART OF
SOMETHING BIG





Exhibit &
be seen
during
our show

Align *your* brand with goodness

Producing this splashy runway can only be made possible with the financial support of companies whose brand is aligned with supporting diverse, sustainable and passionate micro-manufacturers promoting fair trade practices and supporting circular economy practices for a better now and a better tomorrow.

There are myriad ways you can gain impactful visibility by sponsoring this show. We'd love to help you materialize your vision. Here are just some ways you can get involved...

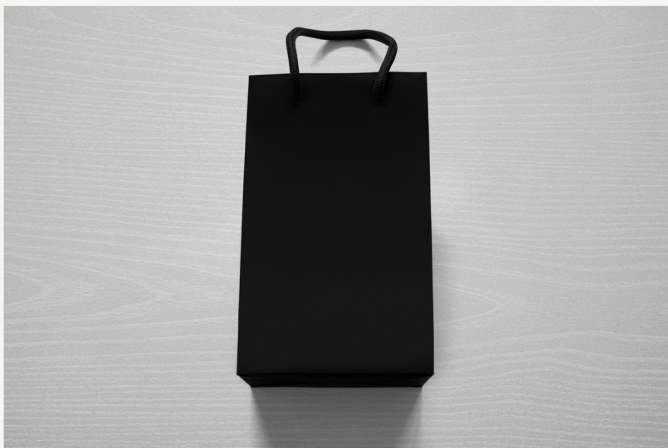


KHITON EVENTS





Greek Fashion Show Program Booklet Ad starting at \$500



Be the goodie bag sponsor \$1,500



Be an exhibitor and showcase your product live \$750.00

THE AD

Full page bio or ad in the minimalist Fashion Show Booklet.

\$500 full page. 2 comp tickets.

\$1,000 2 full page. 4 comp tickets

Inside back cover \$2,500. 8 comp tickets

Back cover \$5,000. 15 comp tickets





THE GOODIE BAG

Sponsor the luxury goodie bag (8"x4"10" 200 gsm heavy high quality silk finish bag) for each attendee and the press: logo on goodie bag applied on both sides as a label. \$1,500. Includes cost of bag and labels. 4 comp tickets



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EXHIBIT

To see is to believe as many old cultures say. Exhibit your fabulous products and offer samples or tastings on the day of the show at your own dedicated table.

\$750.00 & 3 comp tickets



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